



Become a Trakm8 Partner



Trakm8
Data driven insights

Trakm8

at a glance

Trakm8 background

Trakm8 is the recognised leader in technology solutions for fleet management, insurance telematics, optimisation and dashboard camera systems. Trakm8's cutting edge technology offerings are adaptable for fleets of all sizes; providing intelligent, game-changing insights that can improve fleet efficiency and reduce risk across fleet operations.



Pioneering solutions

The Group's product portfolio includes a range of telematics devices, from self-install dongles to the new 4G integrated telematics camera, the RoadHawk 600. We currently have over 348,000 devices in operation.



Up to
50%
reduction
in insurance
claims

Up to
39%
decrease
in accident
rates

Up to
35%
decrease
in speeding
incidents

Up to
10%
improvement
in fuel
economy



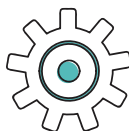
Fleet Management

Trakm8 create fleet management solutions which provide businesses with the insights needed to reduce fuel consumption, lower carbon emissions, manage risk and improve safety.



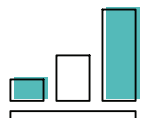
Route Planning & Optimisation

Increasing productivity and reducing costs is always at the forefront of any business. That's why here at Trakm8 we have developed the ultimate fleet optimisation solution which can help you achieve just that.



Insurance

Telematics is reshaping the car insurance industry. By manufacturing the smallest self-install devices in the market, our telematics insurance solutions provide insurers worldwide with user-friendly risk profiling solutions.




Automotive

The connected car is transforming the automotive industry. Our automotive telematics solutions are enabling the connected car and other connected assets to notify businesses and end users about vehicle faults, maintenance requirements and more.

Number of connected units

348,000+



Trakm8

Partner Programme

Benefits

Benefits of becoming a Trakm8 Partner:

- Increase sales with existing customers
- Increase your value-add proposition to your customers
- Improve customer loyalty by offering a one stop shop solution
- Develop new business
- Achieve attractive margins and recurring revenues
- Create long-term growth potential
- Comprehensive support
- Experienced account management
- Technical support from our UK-based factory
- Full product and installation training
- Access to a wide range of marketing material
- Award-winning, best in class fleet management solutions
- Telematics devices Made in Britain

Who are we looking to partner with?

- Vehicle convertors
- Telecommunications companies
 - Mobile communications
 - Fixed phone system providers
 - 2 way radio companies
- CCTV companies
- Plant Hire/Sales
- Fleet Management
- Leasing/leasing broker firms
- Commercial dealerships
- Software Job management companies
- PDA resellers
- Fuel card companies

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Market-Leading Fleet Management Solutions



Trakm8 Fleet Management

Give your customer a 360 view of their fleet with Trakm8 Insight

Trakm8 Insight is a market-leading software platform that processes data from telematics devices, connected cameras and mobile apps and displays them in digestible and user friendly dashboards.



Trakm8 RH600 integrated telematics 4G camera

Combine all the benefits of a leading-edge telematics device with live video streaming over the 4G network. Packing all of this technology into ONE device means that fleet managers benefit from reduced hardware costs and vehicle downtime for installation.



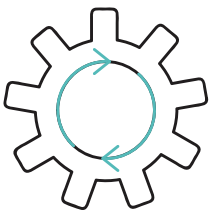
Trakm8 Fleet optimisation & route planning

Insight Optimisation uses the power of Trakm8's award-winning route optimisation algorithm to efficiently plan routes based on your customers available resources allowing them to increase their fleets productivity by up to 33% and cut fuel bills by up to 20%.



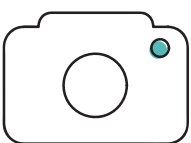
Trakm8 Connectedcare for fleets

Connectedcare allows users to gain remote access to readings directly from the vehicle dashboard. Among the information it collates is a complete overview of diagnostic trouble codes (DTCs) and a host of dashboard warning lights from cars, LCVs and plant equipment; all available at a fleet operator's fingertips via easy-to-use web portals and mobile apps.



Connectedcare for Leasing & Hire

Trakm8 Connectedcare enables leasing & hire companies to access readings directly from the lease or hire vehicles dashboard. Connectedcare provides valuable information to the lease/hire company on how their vehicles are been driven, how many miles the vehicle has done and when the next service is due. For leasing & hire companies, this all adds up to an even better-maintained asset, which should retain a higher residual value.



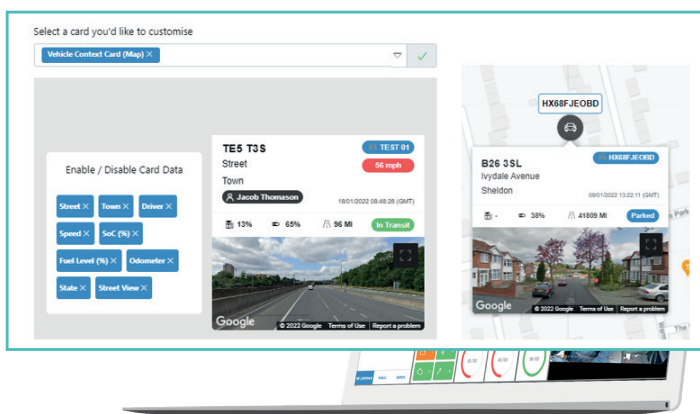
Trakm8 Vehicle Camera Solutions

Trakm8's range of vehicle cameras are designed to improve road safety and help cut your customers insurance premiums. Your customer can benefit from forward-facing dash cams; and multi-camera systems for commercial vehicles, including dedicated FORS/CLOCS/Direct Vision Standard camera packages.

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Electric Vehicle Telematics

Trakm8 can help you transition your fleet to EV, saving money on fuel and reducing carbon emissions. Trakm8 Insight allows you to know exactly where your electric (and conventional) vehicles are, their real-time battery charge and range, and alerts you when vehicles are running low on charge.



State of battery charge

See real-time electric vehicle (EV) battery charge as a percentage of total charge. Identify which vehicles among your fleet have the most charge and ensure dispatched vehicles can complete the job.

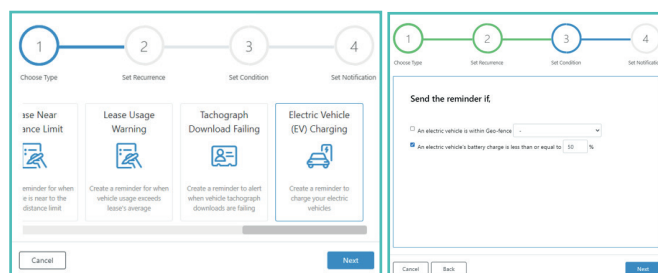
EV attributes can be added to vehicle cards for a consistent reference to the vehicle's State of Charge. The charge data is provided directly by the vehicle's on-board diagnostic (OBD) communications port, allowing you to have confidence in the data that's displayed.

Charge alerts and reminders

Create and configure automated EV charge reminders based on specific timeframes and conditions, for example, when the vehicle battery charge drops below a percentage threshold, or when a vehicle is located within a designated Geo-fence, such as the organisations charging post network.

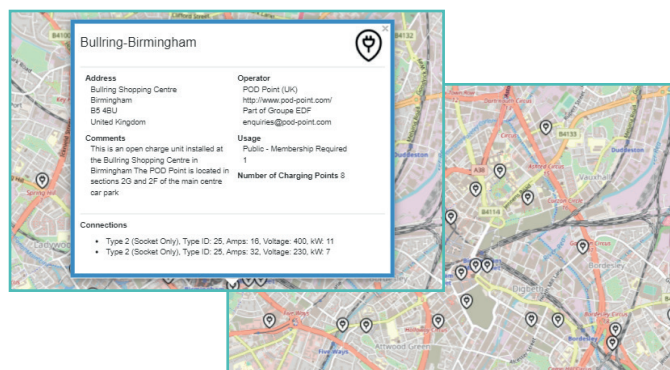
Example: Send an EV charge reminder to the vehicle's driver at 6pm IF their vehicle's State Of Charge (SoC) is less than or equal to 50%.

These reminders can be configured to be sent via email or within the Trakm8 Insight App.



Dynamic EV vehicle range

Remotely view the current range of your EV fleet using live data reported by your vehicles. Trakm8 Insight does this by taking into account both driving activity and driving behaviour to give you real-time vehicle range via your vehicles livetrack card. Remaining range can be reported in either miles or kilometres allowing you to manage your entire EV fleet more effectively.

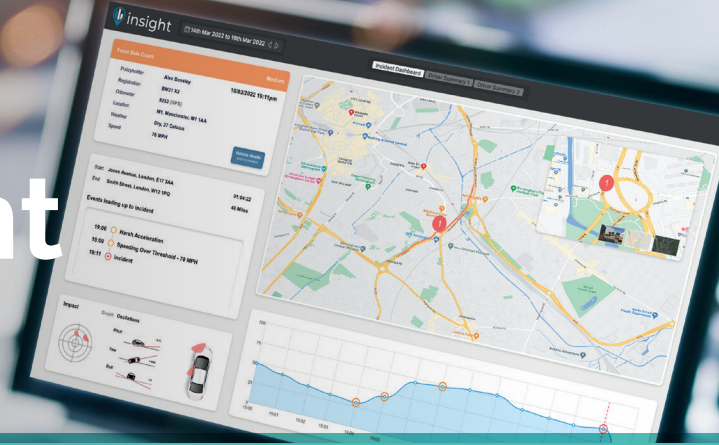


Charge Post Mapping

Remove EV range anxiety with up-to-date visibility of the UK's network of charge points. Simply hover over the Charge Post map layer in Insight to get detailed information on charge post locations, number of posts available, connection types, compatibility, and operator's details.

We offer extensive charge post coverage with over 130,000 charge stations currently displayed and more to be added in alignment with the constant development of the UK's EV charging infrastructure.

Insight Incident Workbench



Trakm8's Incident Workbench tool helps you investigate incidents, including the context around the event, the build-up to the incident and the activity directly afterwards. This is so you can gain a comprehensive understanding of an incident by utilising telematics and camera data.

Main features:

- Incident investigation and reconstruction workbench
- Driving behaviour visibility
- Connected camera integration
- Driver incident report data
- Area of impact visualiser
- Vehicle health data
- Local weather

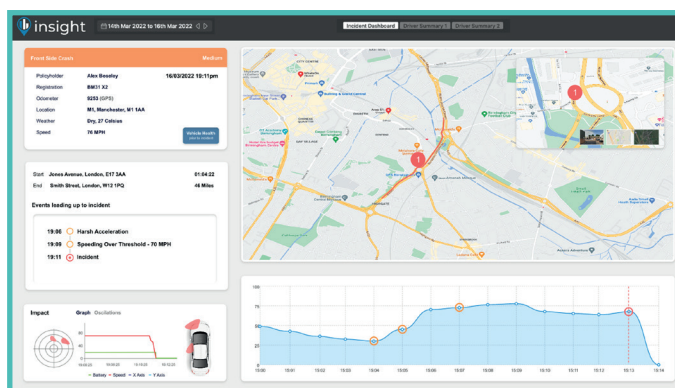
The incident workbench tool allows you to gather as much information as possible relating to the incident that is under investigation in order to fully understand and effectively progress incident claims. When an FNOL message is detected (First Notification of Loss) the incident screen will be generated automatically within the case management tool; an email notification and incident report is also sent automatically.

The incident workbench tool has flexible applications, including but not limited to:

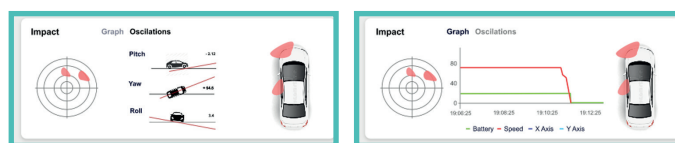
- Speed up the incident reporting process so that claims and liability decisions can be progressed swiftly
- Allow users to efficiently determine accident liability via telematics and camera data
- Validate claims and reduce fraudulent pay-outs
- Identify driver training requirements

What is an FNOL?

FNOL stands for First Notification of Loss and is a term commonly used by insurers. From a telematics point of view, an FNOL message is sent by a device when the unit has confirmed that there has been a crash event candidate; this occurs when a g-force threshold breach is recorded. The telematics device does this by sending G-force data, collected by the unit's accelerometer, to our servers. Our servers then run the accelerometer data through our market leading crash detection algorithm in order to determine if the data is deemed to be a genuine crash event.

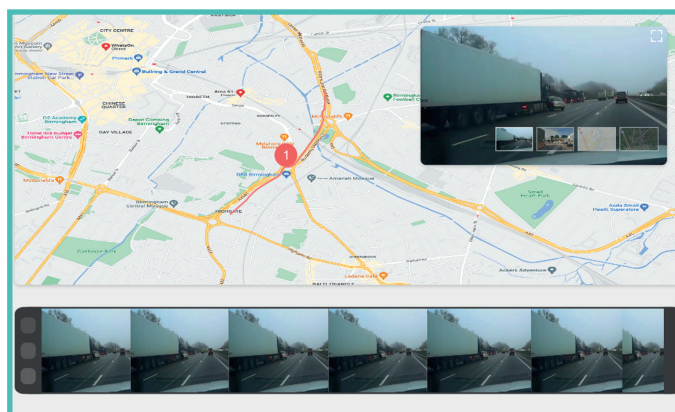


Incident investigation and reconstruction workbench



Area of impact G-force visualiser

Driver incident report data



Connected camera integration

Trakm8

Data driven insights

Trusted by thousands of customers & partners



Partner with us today and reap the rewards!

If you would like to find out more about our Partner Programme call us on **0330 311 5157** or email us at resellersales@trakm8.com

